



## EXECUTIVE SUMMARY

**Recommendation that the Broward College District Board of Trustees authorize the service agreement with Delou, Inc for college wide student events for Black History Month. Fiscal Impact: \$1,500.00, Cumulative amount: \$4,500.00, Revenue: \$0.00**

**Presenter(s): Jamonica Rolle, College Provost and Senior Vice President**

- 1. Describe the purpose of this purchase of goods, services, information technology, construction, or use of space.** Dance events bring tremendous value to our college community. They provide unique opportunities for students to connect with different traditions and broaden their perspectives, while also developing essential social skills like teamwork and communication—qualities crucial for success in both academics and future careers. Participating in these events helps students explore aspects of personal identity and pride. Additionally, these gatherings offer a creative outlet and a way to relieve stress, supporting students' mental and emotional well-being. By hosting these events, our college fosters students' growth and prepares them for success in a connected world.

**Describe the competitive solicitation method used or, if none, the exemption relied on for bid waiver.** Small purchase per College Procedure A6Hx2-6.34 for the procurement process for items under \$10K. \$0.00 to \$10,000: There are no formal or informal competitive requirements for goods and services acquired by the College at this dollar threshold.

- 2. Describe business rationale for the purchase and how it was procured.**

**What is the benefit of the purchase. If there is an ROI, describe the ROI and how calculated.**

Student Life assesses ROI through improvements in student experience, motivation, and community connections. While the impact may not always translate into direct financial gains, the increase in student engagement and the strengthening of the institution's reputation represent meaningful returns.

- a. How does the purchase support the Strategic Business Plan.** N/A
- b. If applicable, what is the rationale for the use of piggybacks, existing contract extensions, bid waivers in lieu of the College conducting a competitive solicitation.** N/A
- c. If a competitive solicitation process was conducted by the College, describe the process.**  
N/A

- 3. Did the vendor amend Broward College's legal terms and conditions [to be answered by the Legal Office] if the College's standard contract was used and was this acceptable to the Legal Office?**

**This Executive Summary is approved by:**

**Jamonica Rolle  
College Provost and Senior Vice President**